

PERSONAL DATA PROTECTION POLICY

1. General Provisions

This personal data processing policy has been compiled in accordance with the requirements of the Privacy Protection Law 1981

(Hebrew : 1981-א"ת, התשמ"א, חוק הגנת הפרטיות, and determines the procedure for processing personal data and measures to ensure the security of personal data taken by the NPO "Magen Mishpakha" (hereinafter referred to as the Operator).

1.1. The operator sets as its most important goal and condition for carrying out its activities the observance of the rights and freedoms of man and citizen when processing his personal data, including the protection of the rights to privacy, personal and family secrets.

1.2. This Operator's policy regarding the processing of personal data (hereinafter referred to as the Policy) applies to all information that the Operator can obtain about visitors to the website <https://www.magenmishpacha.org.il/>.

2. Basic concepts used in the Policy

2.1. Automated processing of personal data - processing of personal data using computer technology.

2.2. Blocking of personal data is a temporary cessation of processing of personal data (except for cases where processing is necessary to clarify personal data).

2.3. Website is a collection of graphic and information materials, as well as computer programs and databases that ensure their availability on the Internet at the network address <https://www.magenmishpacha.org.il/>.

2.4. Personal data information system is a set of personal data contained in databases and information technologies and technical means that ensure their processing.

2.5. Depersonalization of personal data - actions as a result of which it is impossible to determine without the use of additional information the ownership of personal data to a specific User or other subject of personal data.

2.6. Processing of personal data - any action (operation) or set of actions (operations) performed using automation tools or without the use of such tools with personal data, including collection, recording, systematization, accumulation, storage, clarification (updating, changing), extraction, use, transfer (distribution, provision, access), depersonalization, blocking, deletion, destruction of personal data.

2.7. Operator - a state body, municipal body, legal or natural person, independently or jointly with other persons organizing and/or carrying out the processing of personal data, as well as determining the purposes of processing personal data, the composition of personal data to be processed, actions (operations) performed with personal data.

2.8. Personal data - any information relating directly or indirectly to a specific or identified User of the website <https://www.magenmishpacha.org.il/>.

2.9. Personal data authorized by the subject of personal data for distribution - personal data, access to an unlimited number of persons to which is provided by the subject of personal data by giving consent to the processing of personal data authorized by the subject of personal data for distribution in the manner prescribed by the Law on the Protection of Privacy (hereinafter referred to as personal data). data authorized for distribution).

2.10. User - any visitor to the website <https://www.magenmishpacha.org.il/>.

2.11. Providing personal data - actions aimed at disclosing personal data to a certain person or a certain circle of persons.

2.12. Distribution of personal data - any actions aimed at disclosing personal data to an indefinite number of persons (transfer of personal data) or to familiarize with personal data to an unlimited number of persons, including the publication of personal data in the media, posting in information and telecommunication networks or providing access to personal data in any other way.

2.13. Cross-border transfer of personal data is the transfer of personal data to the territory of a foreign state to an authority of a foreign state, a foreign individual or a foreign legal entity.

2.14. Destruction of personal data - any actions as a result of which personal data is irretrievably destroyed with the impossibility of further restoration of the content of personal data in the personal data information system and/or material media of personal data are destroyed.

3. Basic rights and obligations of the Operator

3.1. The operator has the right:

— receive from the subject of personal data reliable information and/or documents containing personal data;

— in the event that the subject of personal data withdraws consent to the processing of personal data, as well as sends an application to terminate the processing of personal data, the Operator has the right to continue processing personal data without the consent of the subject of personal data if there are grounds specified in the Law on the Protection of Privacy ;

- independently determine the composition and list of measures necessary and sufficient to ensure the fulfillment of the obligations provided for by the Law on the Protection of Privacy and the regulations adopted in accordance with it, unless otherwise provided by the Law on the Protection of Privacy or other laws of the State of Israel.

3.2. The operator is obliged:

— provide the subject of personal data, at his request, with information regarding the processing of his personal data;

— organize the processing of personal data in the manner established by the current legislation of Israel;

- respond to requests and inquiries from personal data subjects and their legal representatives in accordance with the requirements of the Privacy Protection Law;
- report to the authorized body for the protection of the rights of personal data subjects, at the request of this body, the necessary information within 10 days from the date of receipt of such a request;
- publish or otherwise provide unrestricted access to this Policy regarding the processing of personal data;
- take legal, organizational and technical measures to protect personal data from unauthorized or accidental access, destruction, modification, blocking, copying, provision, distribution of personal data, as well as from other unlawful actions in relation to personal data;
- stop the transfer (distribution, provision, access) of personal data, stop processing and destroy personal data in the manner and cases provided for by the Law on the Protection of Privacy;
- perform other duties provided for by the Privacy Protection Law.

4. Basic rights and obligations of personal data subjects

4.1. Subjects of personal data have the right:

- receive information regarding the processing of his personal data, except in cases provided for by state laws. The information is provided to the subject of personal data by the Operator in an accessible form, and it should not contain personal data relating to other subjects of personal data, except in cases where there are legal grounds for the disclosure of such personal data. The list of information and the procedure for obtaining it is established by the Law on the Protection of Confidentiality;
- require the operator to clarify his personal data, block it or destroy it if the personal data is incomplete, outdated, inaccurate, illegally obtained or is not necessary for the stated purpose of processing, as well as take measures provided by law to protect their rights;
- put forward the condition of prior consent when processing personal data in order to promote goods, works and services on the market;
- to withdraw consent to the processing of personal data, as well as to send a request to stop processing personal data;
- appeal to the authorized body for the protection of the rights of personal data subjects or in court the unlawful actions or inaction of the Operator when processing his personal data;
- to exercise other rights provided for by the legislation of the State of Israel.

4.2. Subjects of personal data are obliged to:

- provide the Operator with reliable information about yourself;
- inform the Operator about clarification (updating, changing) of your personal data.

4.3. Persons who provided the Operator with false information about themselves or information about another subject of personal data without the latter's consent are liable in accordance with the laws of the State of Israel.

5. Principles for processing personal data

5.1. The processing of personal data is carried out on a legal and fair basis.

5.2. The processing of personal data is limited to the achievement of specific, pre-defined and legitimate purposes. Processing of personal data that is incompatible with the purposes of collecting personal data is not permitted.

5.3. It is not allowed to combine databases containing personal data, the processing of which is carried out for purposes that are incompatible with each other.

5.4. Only personal data that meets the purposes of their processing are subject to processing.

5.5. The content and volume of personal data processed correspond to the stated purposes of processing. Redundancy of the processed personal data in relation to the stated purposes of their processing is not allowed.

5.6. When processing personal data, the accuracy of personal data, their sufficiency, and, where necessary, relevance in relation to the purposes of processing personal data are ensured. The operator takes the necessary measures and/or ensures that they are taken to delete or clarify incomplete or inaccurate data.

5.7. The storage of personal data is carried out in a form that makes it possible to identify the subject of personal data, no longer than required by the purposes of processing personal data, unless the period for storing personal data is established by state law, an agreement to which the subject of personal data is a party, beneficiary or guarantor. The processed personal data is destroyed or anonymized upon achievement of the processing goals or in the event of the loss of the need to achieve these goals, unless otherwise provided by state law.

6. Purposes of processing personal data

Purpose of processing	providing the User with access to services, information and/or materials contained on the website
Personal Information	<ul style="list-style-type: none">• email address• phone numbers• last name and first name• details of the identity document

	<ul style="list-style-type: none"> • address of actual place of residence and registration at the place of residence and/or place of stay • information about education, profession, specialty and qualifications, details of educational documents • information about marital status and family composition • identification
Legal grounds	<ul style="list-style-type: none"> • contracts concluded between the operator and the subject of personal data
Types of personal data processing	<ul style="list-style-type: none"> • Collection, recording, systematization, accumulation, storage, destruction and depersonalization of personal data • Sending information letters to an email address • Sending information messages to phone and/or instant messenger
Purpose of processing	informing the User by sending emails
Personal Information	<ul style="list-style-type: none"> • email address • phone numbers • last name and first name
Legal grounds	<ul style="list-style-type: none"> • contracts concluded between the operator and the subject of personal data
Types of personal data processing	<ul style="list-style-type: none"> • Sending information letters to an email address

7. Conditions for processing personal data

7.1. The processing of personal data is carried out with the consent of the subject of personal data to the processing of his personal data.

7.2. The processing of personal data is necessary to achieve the goals provided for by an Israeli international treaty or law, to implement the functions, powers and responsibilities assigned to the operator by Israeli law.

7.3. The processing of personal data is necessary for the administration of justice, the execution of a judicial act, an act of another body or official, subject to execution in accordance with Israeli legislation on enforcement proceedings.

7.4. The processing of personal data is necessary for the execution of an agreement to which the subject of personal data is a party or beneficiary or guarantor, as well as for concluding an agreement on the initiative of the subject of personal data or an agreement under which the subject of personal data will be a beneficiary or guarantor.

7.5. The processing of personal data is necessary to exercise the rights and legitimate interests of the operator or third parties or to achieve socially significant goals, provided that the rights and freedoms of the subject of personal data are not violated.

7.6. The processing of personal data is carried out, access to an unlimited number of persons is provided by the subject of personal data or at his request (hereinafter referred to as publicly available personal data).

7.7. We process personal data that is subject to publication or mandatory disclosure in accordance with state law.

8. The procedure for collecting, storing, transferring and other types of processing of personal data

The security of personal data processed by the Operator is ensured by implementing legal, organizational and technical measures necessary to fully comply with the requirements of current legislation in the field of personal data protection.

8.1. The operator ensures the safety of personal data and takes all possible measures to prevent access to personal data by unauthorized persons.

8.2. The User's personal data will never, under any circumstances, be transferred to third parties, except in cases related to the implementation of current legislation or in the event that the subject of personal data gives consent to the Operator to transfer data to a third party to fulfill obligations under a civil law contract.

8.3. If inaccuracies in personal data are identified, the User can update them independently by sending a notification to the Operator to the Operator's email address office@magenmishpacha.org.il marked "Updating personal data."

8.4. The period for processing personal data is determined by the achievement of the purposes for which the personal data were collected, unless a different period is provided for by the contract or current legislation. The User may at any time withdraw his consent to the processing of personal data by sending a notification to the Operator via email to the Operator's email address office@magenmishpacha.org.il marked "Withdrawal of consent to the processing of personal data."

8.5. All information that is collected by third-party services, including payment systems, communications and other service providers, is stored and processed by these persons (Operators) in accordance with their User Agreement and Privacy Policy. Subject of personal data and/or with specified documents. The operator is not

responsible for the actions of third parties, including the service providers specified in this paragraph.

8.6. Prohibitions established by the subject of personal data on the transfer (except for providing access), as well as on processing or conditions for processing (except for gaining access) of personal data permitted for distribution, do not apply in cases of processing personal data in state, public and other public interests determined by law State of Israel.

8.7. When processing personal data, the operator ensures the confidentiality of personal data.

8.8. The operator stores personal data in a form that makes it possible to identify the subject of personal data for no longer than required by the purposes of processing personal data, unless the period for storing personal data is established by state law, an agreement to which the subject of personal data is a party, beneficiary or guarantor .

8.9. The condition for terminating the processing of personal data may be the achievement of the purposes of processing personal data, the expiration of the consent of the subject of personal data, the withdrawal of consent by the subject of personal data or a requirement to cease the processing of personal data, as well as the identification of unlawful processing of personal data.

9. List of actions performed by the Operator with received personal data

9.1. The operator collects, records, systematizes, accumulates, stores, refines (updates, changes), extracts, uses, transfers (distribute, provide, access), depersonalizes, blocks, deletes and destroys personal data.

9.2. The operator carries out automated processing of personal data with or without receiving and/or transmitting the received information via information and telecommunication networks.

10. Cross-border transfer of personal data

10.1. Before starting activities for the cross-border transfer of personal data, the operator is obliged to notify the authorized body for the protection of the rights of personal data subjects of its intention to carry out cross-border transfer of personal data (such notification is sent separately from the notification of the intention to process personal data).

10.2. Before submitting the above notification, the operator is obliged to obtain relevant information from the authorities of a foreign state, foreign individuals, foreign legal entities to whom the cross-border transfer of personal data is planned.

11. Confidentiality of personal data

The operator and other persons who have access to personal data are obliged not to disclose to third parties or distribute personal data without the consent of the subject of personal data, unless otherwise provided by state law.

12. Final provisions

12.1. The User can receive any clarification on issues of interest regarding the processing of his personal data by contacting the Operator via email office@magenmishpacha.org.il.

12.2. This document will reflect any changes to the Operator's personal data processing policy. The policy is valid indefinitely until it is replaced by a new version.

12.3. The current version of the Policy is freely available on the Internet at <https://www.magenmishpacha.org.il/contact-us>.